



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Registrar of Companies, Delhi
4th Floor , IFCI Tower , 61 , Nehru Place New Delhi - 110019, Delhi, INDIA

Certificate of Incorporation pursuant to change of name
[Pursuant to rule 29 of the Companies (Incorporation) Rules, 2014]

Corporate Identification Number (CIN): : U52390DL2001PTC109313

I hereby certify that the name of the company has been changed from SAFE AND SECURE INSURANCE AGENCIES PRIVATE LIMITED to Safe and Secure Online Marketing Private Limited with effect from the date of this certificate and that the company is limited by shares.

Company was originally incorporated with the name EZEE BIZ.COM PRIVATE LIMITED

Given under my hand at Delhi this Eleventh day of January Two Thousand Sixteen.

Signature Valid

Digitally signed by Ministry
of Corporate Affairs - Govt.
of India
Date: 2016.01.11 17:22:03
GMT+05:30

Aparna Mudiam

Registrar of Companies
Registrar of Companies
Delhi

Mailing Address as per record available in Registrar of Companies office:

Safe and Secure Online Marketing Private Limited
A-3/24JANAK PURI, NEW DELHI - 110058,
Delhi, INDIA

27. To aid peculiarly or otherwise, any association, body or movement having for an object the solution, settlement of industrial or labour problems or troubles or the promotion of industry or trade.
28. To subscribe or guarantee money for any national, charitable, benevolent, public, general or useful object of and for exhibition, subject to the provisions of the Companies Act, 2013.
29. The Company has power to make and receive gifts either in cash or other movable or immovable properties.
30. To establish and maintain or procure the establishment and maintenance of any contributory or non-contributory pension or superannuation funds for the benefit of, and give, or procure the giving of donations, gratuities, pensions, allowances or emoluments to any person who are or were at any time in the employment or service of the Company or is allied to or associated with the Company or with any such subsidiary Company or who are or were at any time Directors or officers of the Company as aforesaid and the wives, widows, families and dependants of any such persons and also establish and subscribe to any institutions, associations, clubs or funds calculated to be for the benefit of or to advance the interest and well-being of the Company or of the any such other Company as aforesaid and make payments to or towards the insurance of any such persons as aforesaid and do any of the matters aforesaid, either, alone or in conjunction with any such other company as aforesaid.
31. To do all such other things as may be deemed incidental or conducive to the attainment of the main objects.

4th The liability of the member(s) is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

5th The Authorized Share Capital of the Company is Rs. 10,00,000/- (Rupees Ten Lacs) divided into 1,00,000 (One Lac) Equity Shares of Rs. 10/- (Rupees Ten) each.

We, the several persons whose names and addresses are subscribed below, are desirous of being formed into a Company in pursuance of this Memorandum of Association, and we respectively agree to take the number of shares in the Capital of the Company, set opposite our respective Names:

Sl. No.	Name Description, Occupation and address Of subscribers	No. of Equity Shares taken by each Subscriber	Signatures of Subscribers	Signature of witness with address and occupation
1.	HARISH SONDHI S/o Sh. S. P. Sondhi B-1/232, Janak Puri New Delhi Business	2500 Two Thousand Five Hundred	Sd/-	Sd/- Daljeet Singh S/o Sh. Prit Pal Singh WZ-84/3CA, Varinder Nagar, New Delhi Advocate, Regd. No. 669
2.	RAJAT VERMA S/o Col. J.B. Verma B-15 , Shanker Garden, New Delhi Business	2500 Two Thousand Five Hundred	Sd/-	
3.	SIDHARTH SEHGAL S/o Sh. Deepak Sehgal 17/20A , Moti Nagar , Business	2500 Two Thousand Five Hundred	Sd/-	
4.	MRS VANDANA ANAND W/o Sh. Raju Anand B-2/3, Janak Puri, New Delhi Business	2500 Two Thousand Five Hundred	Sd/-	
	Total	----- 10,000 Ten Thousand Equity shares		

Place : New Delhi

Dated : 22.1.2001



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Registrar of Companies, Delhi

4th Floor, IFCI Tower, 61, Nehru Place, New Delhi, Delhi, INDIA, 110019

Corporate Identity Number : U52390DL2001PTC109313.

SECTION 13(1) OF THE COMPANIES ACT, 2013

Certificate of Registration of the Special Resolution Confirming Alteration of Object Clause(s)

The share holders of M/s SAFE AND SECURE INSURANCE AGENCIES PRIVATE LIMITED having passed Special Resolution in the Annual/Extra Ordinary General Meeting held on 07/12/2015 altered the provisions of its Memorandum of Association with respect to its objects and complied with the Section 13(1) of the Companies Act, 2013.

I hereby certify that the said Special Resolution together with the copy of the Memorandum of Association as altered has this day been registered.

Given under my hand at Delhi this Twenty Eighth day of December Two Thousand Fifteen.

Shatrughan chauhan
Registrar of Companies
Registrar of Companies
Delhi

Mailing Address as per record available in Registrar of Companies office:
SAFE AND SECURE INSURANCE AGENCIES PRIVATE LIMITED
A-3/24JANAK PURI, NEW DELHI - 110058,
Delhi, INDIA



COMPANY NO. 55-109313 CIN NO. U72900DL2001PTC109313

**FRESH CERTIFICATE OF INCORPORATION
CONSEQUENT UPON CHANGE OF NAME**

In the office of the Registrar of Companies, NCT of Delhi
& Haryana [under the Companies Act, 1956 (1 of 1956)]

IN THE MATTER OF M/S EZEE BIZ.COM PRIVATE LIMITED

I hereby certify that EZEE BIZ.COM PRIVATE LIMITED

which was originally incorporated on Twenty Second January
two thousand and one
under the Companies Act, 1956 (Act 1 of 1956) under the name

EZEE BIZ.COM PRIVATE LIMITED

having duly passed the necessary resolution in terms of Section 21
of the Companies Act, 1956 and the approval of the Central Government
signified in writing having been accorded thereto under Section 21
read with Government of India, Department of Company Affairs, Notifi-
cation No. G.S.R.507(E) dated 24-06-1985 by Registrar of Companies,
NCT of Delhi & Haryana, New Delhi vide letter No. ROC/21/109313/532
dated 06/05/2004 the name of the said company is this day changed to

SAFE & SECURE INSURANCE AGENCIES PRIVATE LIMITED

and this Certificate is issued pursuant to Section 23(I) of the said
Act .

Given under my hand at New Delhi this Thirteenth May
of Two Thousand and Four .



Harpreet
(*Donavrang Saini*)
REGISTRAR OF COMPANIES,
N.C.T. OF DELHI AND HARYANA



सत्यमेव जयते
प्रारूप एक
Form 1

निगमन का प्रमाण पत्र

Certificate of Incorporation

सं० U72900DL2001PTC109313 19.22

No. U72900DL2001PTC109313 20 00-2001

मैं एतद् द्वारा प्रमाणित करता हूँ कि आज इजी बिज. कॉम प्राइवेट लिमिटेड

कम्पनी अधिनियम 1956 (1956 का 1) के अधीन निगमित की गई है और यह कम्पनी परिसीमित है।

I hereby certify that EZE BIZ.COM PRIVATE LIMITED

is this day incorporated under the Companies Act, 1956 (No. 1 of 1956) and that the Company is limited.

मेरे हस्ताक्षर से आज ता० 2 माघ, 1922 को दिया गया।

Given under my hand at...NEW DELHI...this...TWENTY SECOND

day of...JANUARY...TWO THOUSAND...ONE



जि.के. गुप्ता
सहायक कम्पनी रजिस्ट्रार
ASST. Registrar of Companies
रा. र. क्षेत्र दिल्ली एवं हरियाणा
N.C.T. OF DELHI & HARYANA

(THE COMPANIES ACT, 2013)

(COMPANY LIMITED BY SHARES)

**MEMORANDUM OF ASSOCIATION
OF
SAFE AND SECURE ONLINE MARKETING PRIVATE LIMITED**

- 1st The Name of the company is **SAFE AND SECURE ONLINE MARKETING PRIVATE LIMITED.**
- 2nd The Registered Office of the Company will be situated in the National Capital Territory of Delhi.
- 3rd (a) **The Objects to be pursued by the Company on its Incorporation are:-**
1. To carry on the business of e-marketing, e-trading, direct selling, supplying, dealing, importing and exporting of / in kinds of consumables, durables and other products and goods of day to day use and to provide market support to manufacturers, distributors, dealers of all kind of products, goods and services.
 2. To carry on trade or retail business in India and overseas through retail formats including but not limited to hyper markets, malls, super markets, mega stores/discount stores, cash and carry department stores, shoppers plaza, direct to home, phone order and mail order, orders through internet and through all other forms and methods for all products and services, dealing in all kinds of goods, materials, services and items including but not limited to all kinds of fabrics, textiles, readymade garments, household goods, consumer durables, jewellery, home improvement products, footwear's, luggage's, books and stationery, information recording devises like CD, DVD, Pen drive, HDD, health care and beauty products, toys and music, electronic goods, computers and accessories, telecom products, agro products, furniture and furnishings, automobiles and accessories, financial products and management of retail business, to carry on the business of buying and selling of web-space, domain names, hardware and software including software development and to provide internet based learning and training in all allied areas and to provide consultancy services in these areas and to acquire flats, offices and retail spaces for carrying on retail business and to sell them, lease or sublet them to carry on retail business.

**(b) Matters which are necessary for furtherance of the objects specified in clause 3rd
(a) are:-**

1. To purchase and otherwise acquire, own, import, sell, export and deal in all materials, substances, appliances, machines, containers and such other articles and apparatus and things capable of being used in any of the aforesaid business and to own, lease and otherwise acquire and use facilities of whatever kind as may be convenient or useful or conducive to the effective working of the said business or any part thereof.
2. To acquire, build, construct, alter, maintain, enlarge, remove or replace and to work, manage and control any buildings, offices, factories, mills, shops, machinery, engines, roadways, tramways, railway, branches of siding, bridges, reservoirs, water courses, wharves, electric works, such other works and conveniences which may seem necessary to achieve the main objects of the company and to join with any other such person, firm or company in doing any of these things.
3. To buy, sell, repair, alter, improve, exchange, let out on hire, import, export and deal in all factories, works, plants, machinery, tools, utensils, appliances, apparatus, products, materials, substances, articles and things capable of being used in any business which this company is competent to carry on and to manufacture, experiment with render marketable and deal in all products residual and by-products incidental to or obtained in any of the business carried on by the company.
4. To purchase, take on lease or tenancy or in exchange, hire, take, options over or otherwise acquire any estate or interests, whatsoever and to hold, develop work, cultivate, deal with, and to account concessions, grants, decrees, licenses, privileges, claims, options, leases, property, real or personal or rights or powers of any kinds which may appear to be necessary or convenient for any business of the Company.
5. To pay for preliminary and pre-incorporation expenses of the Company.
6. To sell, exchange, mortgage, let on lease, royalty or tribute, grant licenses, easements, options and such other rights over and in other such manner deal with or dispose of the whole or any part of the undertaking, property, assets, rights and effects of the Company for such consideration as may be thought fit and in particular for stocks, shares, debentures whether fully or partly paid up or securities of any other such company having objects whole or in part similar to those of the Company or as may be approved by the shareholders.
7. To pay for any rights or property acquired by the Company and to remunerate any person, firm, or body corporate rendering services to the Company either by cash payment or by allotment to him or them of shares or securities of the Company as paid up in full or in part of otherwise.

8. To lend and advance money, either with or without security and give credit to such persons (including Government) and upon such terms and conditions as the company may think fit, provided that the Company shall not carry on banking business within the meaning of Banking Regulations Act. 1949.
9. To undertake financial and commercial obligations, transactions and operations of all kinds.
10. To guarantee the performance of any contract or obligations and the payment of money or dividends and interest on any stock, shares or securities of any company, corporation, firm or person in any case in which such guarantee may be considered directly or indirectly to further the main objects of the Company.
11. To guarantee the payment of money unsecured or secured or payable under or in respect of promissory notes, bonds, debenture stocks, contracts, mortgages, charges, obligations, instruments and securities of any company or of any authority, supreme, municipal, local or of any persons whether incorporated or not incorporated and to guarantee or become sureties for the performance of any contracts or obligations as may be necessary for the main business of the Company.
12. To subscribe for , acquire and hold shares, share-stock, debentures, bonds, debenture-stock, mortgages, obligations, securities of any kind issued or guaranteed by any company (Body corporate undertaking) of whatever nature and whatsoever constituted or carrying on the main business and to subscribe for, acquire and hold shares, debentures and debenture-stocks and debenture-bonds, mortgages, obligations and such other securities issued or guaranteed by any Government, trust, Municipal, local or such other authority or body of whatever nature, whether in India or elsewhere as may be conducive to the main business of the Company.
13. To invest other than investment in Company's own shares, any money of the company not immediately required in any investment movable or immovable as may be thought proper and to hold, invest in shares or stock in the company as may be necessary for the main business of the company.
14. Subject to provisions of Companies Act,2013 and the Regulations made thereunder and the directions issued by Reserve Bank of India to receive money on deposit or loan and borrow or raise money in such manner as the Company shall think fit and in particular by the issue of debentures or debenture-stock (perpetual or otherwise) and to secure the payment of any money borrowed, raised or owing on the mortgage, charge or lien upon all or any of the property or assets of the Company (both present or future) including its uncalled capital and also by similar mortgage, charge or lien to secure and guarantee the performance by the Company, or any other such person or Company, of any obligation undertaken by the Company.

15. To draw, make, accept, endorse, discount, negotiate, execute and issue bills of exchange, promissory notes, bills of lading, debentures and other negotiable or transferable instruments or securities.
16. To apply for, purchase or otherwise acquire and protect, prolong and renew in any part of the world, any patents, patent rights, brevets d'inventions, trademarks, designs, licences, protections and concessions conferring any exclusive or non-exclusive or limited right to their use of information as to any invention, process or privileges which may seem capable of being used for the objects of the Company or the acquisition of which may seem calculated directly or indirectly, to benefit the company and to use, exercise, develop or grant licenses or privileges in respect of or otherwise turn to account, the property, rights and information so acquired.
17. To spend money in experimenting upon and testing and improving or seeking to improve any patents, rights, inventions, discoveries, processes or information of the Company or which the Company may acquire or propose to acquire.
18. To do all or any of the main objects either as principals, agents, trustees, contractors or otherwise and either alone or in conjunction with others and either by or through agents, sub-contractors, trustees or otherwise.
19. To acquire and takeover all, or any part of the business property and liabilities of any person, firm or company carrying on or proposing to carry on any business which this Company is authorized to carry on or possess property, suitable for the main business of the Company.
20. To procure the registration or recognition of the company in or under the laws of any place outside India.
21. To form, incorporate or promote any company or companies whether in India or elsewhere having amongst its or their objects the acquisition of all or any of the assets or controls, management or development of the Company or any other such objects which in the opinion of the Company could or might directly or indirectly assist the Company in the management of its business or the development of its properties or otherwise prove advantageous to the Company and to pay all or any of the costs and expenses incurred in connection with any such promotion or incorporation and to remunerate any person or company in any manner it shall think fit for services rendered or to be rendered in or about the formation or promotion of the company or the conduct of its business or in about the promotion of any other such company in which the Company may have any interest.
22. Subject to the provisions of the Companies Act, 2013, to amalgamate or to enter into partnership or into any arrangement for sharing profits, union of interest, co-operation, joint venture or reciprocal with any person or persons of company or companies carrying on or engaged in the main business of the Company.

23. To enter into any arrangements and take all necessary or proper steps with Governments or with other such authorities, supreme, national, local, municipal or otherwise of any place in which the Company may have interests and to carry on any negotiations or operations for the purpose of directly or indirectly carrying out the objects of the Company, or effecting any modification in the constitution of the company or for furthering the interests of the members and to oppose any such steps taken by any other such company, firm or person which may be considered likely, directly or indirectly, to prejudice the interest of the Company or its members and to assist in the promotion whether directly or indirectly of any legislation which may seem advantageous to the company to obtain from any such Government authority and company any charters, contracts, decrees, rights, grants, loans, privileges or concessions which the company may think it desirable to obtain and carry out, exercise and comply with any such arrangements, charters, decrees, rights, privileges or concessions.
24. To adopt such means of making known the main business of the Company as may seem expedient and in particular by advertising in the press by circulars, by purchase and exhibition of works of art or interest, by publication of books and periodicals and by granting prizes, rewards and donations.
25. (a) To undertake and execute any trust, the undertaking of which may seem to the Company desirable and either gratuitously or otherwise and vest any real or personal property, rights or interests acquired by or belonging to the company in any person of Company on behalf of or for the benefit of the company and with or without any declared trust in favour of the Company.
- (b) To accept gifts including by way of awards/prizes from Govt. and semi-Govt. bodies and to give gifts and donations to create trust for the welfare of employees, members, directors and/or their dependents, heirs and children and for deserving object for and other persons also and to act as trustees.
26. To apply the assets of the Company in the way or towards the establishment, maintenance or extension of any association, institution or fund in any way connected with any particular trade or business or with trade or commerce and particularly with the trade, including any association, institution or fund for the interests of masters, owners and employers against loss by bad debt, strike, combustion, fire, accident or otherwise or for the benefit of any employee, workman or others at any time employed by the Company or any of its predecessors in business or their families or dependents and whether or not in common with such other persons or classes of persons and in particular of friendly, co-operative and such other societies, reading rooms, libraries, educational and charitable institutions, dinning and recreation rooms, churches, chapels, schools and hospitals and to grant gratuities, pensions and allowances and to contribute to any funds raised by public or local subscription for any purpose.